

Jordan H Johnson

UI & Product Designer

jordanhjohnson.com
jordanhjohnsondesign@gmail.com
(801) 636-4589

PROFILE

My point of view and thoughts on visual design and user experience:

My background is in traditional graphic design, so I'm always focused on the aesthetic, while making sure to think about the user in every decision I make. My experience has been extremely varied, working for small companies and growing together, as well as some of the largest brands in the world. This has taught me that design thinking and design principles should be at the forefront of creating a great user experience.

SKILLS

I've worked alone, with teams both large and small, and understand the processes for a wide range of situations. I create wireframes of varying fidelity, prototypes, low and high fidelity mockups and have experience delivering to, and working with development.

Software Proficiencies:

- Figma
- Sketch
- Adobe XD
- Illustrator
- Photoshop
- Invision
- Zeplin
- Microsoft Suite
- Google Suite

EDUCATION

Utah Valley University
BS in Art and Visual Communication

Dixie State University
AS in General studies

EXPERIENCE

Publicis Sapient **Sr. Designer**

May. 2021 -

A top 4 design consultant agency holding company focused on digital transformation. Worked with a variety of clients and projects, such as Popeyes, Mercedes Benz, Verizon, and The Mayo Clinic.

- Create and update mobile apps and web pages
- Emphasis on design systems, prototyping, and modularity.

Humana **Visual Digital Designer**

Jan. 2020 - May. 2021

One of the largest healthcare providers in the world. Worked on the secure site aspect of the user experience, dealing with existing customer experiences.

- Update and maintain UI standards across various pages and devices.
- Worked closely with UX and interaction designers, as well as development teams to ensure accurate implementation.

Grand Studio **Designer (contract)**

Sep. 2019 - Jan. 2020

Small design consultancy. I was specifically brought on to help with updating the international NBA app, as well as the main website.

- Designed new All-Star voting system within iOS and Android.
- Created pixel perfect deliverables and documentation for dev hand-off for all projects.

TD Ameritrade **Sr. Visual Designer**

Nov. 2017 - Sep. 2019

- Lead all UX design from concept to development, including research, wireframes, prototypes, user testing and final deliverables.

- Shaped the education experience through user experience, UI, iconography, and photography.

- Designed complete overhaul of main education portal on tdameritrade.com

BlenderBottle **Graphic Designer**

Mar. 2013 - Nov. 2017

- Lead the redesign of blenderbottle.com with one other designer.

- Collaborate on brand strategy, marketing, product development, and many outside vendors

- Designed Whiskware recipe app for new kitchenware brand.